



GOVERNMENT OF WEST BENGAL
Office of the Principal
Government General Degree College, Kaliganj
Debagram, Nadia - 741137
Ph: 03473-267514
Website: www.kaliganjgovtcollege.ac.in

Best practice 2

Community service: Service to humanity is service to God

Objectives of the Practice:


Moto of our Institution is “Nurturing local community for nurturing their children”. With the view of providing complete education and knowledge, the aims of the practice are:

- 1) Service to Humanity is service to God.
- 2) Promoting awareness among students regarding their social and constitutional responsibilities.
- 3) Economical and Social empowerment of underprivileged and backward villagers.
- 4) Making the local inhabitants educated about the value of education encouraging their children to achieve higher education.
- 5) Consciousness about ‘Women Empowerment’ among villagers for the development of society.
- 6) Creating awareness about Environment, conservation of nature and natural resources.

Organizing different camps like blood donation camp, eye check-up camp, thalassemia detection and counseling camp, AIDS and cancer awareness camp for well-being of the villagers,

The Context:

Since the beginning of its journey, the college realized the role of the local community in delivering the proper education to the students. The college is situated in a region with rural background. The region is largely underdeveloped and the local population mostly belongs to the minority community and Scheduled Caste. They come from a lower socio-economic back ground. Where they live many amenities are either insufficient or unavailable. Under such circumstances, we realized that without addressing the local community as a whole, complete holistic education cannot be delivered to the students coming from this community.


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The practice:

For successful implementation of this practice our NSS Unit organized several extensions works as mentioned below. Most of the extensions works done in nearby adopted village “Chapai”.

- Literacy drive: In many occasions we conducted literacy programmes in remote villages, which proved satisfactory in fulfilling its purposes.
- Awareness Camp: Many awareness programmes organised by the NSS unit with active support of the institution like awareness camp on HIV and AIDS, on Cancer, on Health and Hygiene, on prevention of dengue and other mosquito-borne diseases, on road safety awareness etc. NSS volunteers of our college applied bleaching powder and distributed mosquito-nets among villagers to prevent spreading of mosquito-borne diseases.
- Free Health check-up Camps: The institution organised eye check-up camps with the aim to extend awareness of eye disorders and eye ailments among the public. Persons who required eye care treatment were given the necessary treatment and medicines at the same camp. Beside that Homeopathy treatment camps, Thalassemia detection and counseling camp, Blood donation camps etc are frequently organized.
- Cleanliness Drive: The institution with the help of its NSS unit and as a part of the “Swachh Bharath” campaign organised several camps and programmes to create awareness among the public. They also took initiative to clean up the surroundings and drive poisonous Parthenium eradication programmes in neighborhood.
- Environmental Awareness: The institution and its NSS unit have organised several awareness campaign on environmental issues like “Tree plantation”, “Use of Alternative Energy Sources” to create awareness among people regarding the need of pollution free environment and conservation of nature. To encourage use of nonconventional energy sources among local people our NSS unit installed solar light in adopted village “Chapai”.


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- Economic empowerment: For making poor villagers economically independent, our NSS unit organizes Hands-on-training on Honey Bee Culture, taken initiatives for ‘Swanirvar Gosthi formation’, distributed Chicks to village women etc.
- We extended our hand to help the needy and poor during their treatments and by donating cloths, blanket, food, books, pen-pencil etc in various occasions. We also raised funds several times to help the families of the brave martyrs of mother India.

Evidence of Success:

- Inspired by these programmes the students become more sensitized, and actively participate in other social activities conducted by the institution in the locality.
- Positive feedback about the programmes from the community and local administration is direct indication to the fruitfulness of the practice.
- The Eye check-up camp and Homeopathy treatment camp was very successful. The poor villagers, especially the elderly ones were benefited most by diagnosis of their problems and being provide with appropriate remedial measures like medicine, spectacles etc.
- The cleanliness drive and environment awareness programmes were also appreciated by the village community. Village children use installed solar light for study at night.
- Many villagers get interested from Training on Honey bee culture and tried to prepare honey for commercial use.
- Inspired from ‘Sakhyarata Aviyan’ few getting admitted to local school by our NSS volunteers.



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Problems Encountered and Resources Required:

- 1) The institute came across a lot of myths and misconceptions among students regarding blood donation. Many students did not have basic or clear thought about the importance and use of blood donations.
- 2) Hesitation among the students to participate in the NSS activity.
- 3) The institution encountered some structural and logistical limitations during the prolonged lockdown periods when most of the activities were shifted to online mode.
- 4) Lack of time in conducting several activities.
- 5) Sluggishness among local community to participate in a variety of external and outreach activities organized by the institution.
- 6) Responsibility is much high yet fund is very slender to conduct the programmes and activities.
- 7) People are less interested in using alternative energy sources.


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